



**TOO
GETHR**

CASE STUDY

OPTIMISED PARKING MANAGEMENT AT AUSTRIA CAMPUS

Why H2H Asset Management Partners
chose Toogethr Smart Parking

AUSTRIA CAMPUS

Austria Campus in Vienna is one of the most modern and sustainable real estate developments in the Austrian capital. It seamlessly combines business opportunities with quality of life.

With six buildings and approximately 315,000 square metres of gross floor space, the campus provides office space alongside a wide range of facilities – including restaurants, gyms, a hotel, and a medical centre. It also boasts excellent connectivity via public transport and the city's major road networks.



CHALLENGE

MANAGING A COMPLEX PARKING SYSTEM EFFICIENTLY

The previous parking system at Austria Campus was outdated and inflexible. The only access control point was at the main entrance of the car park. Other sections of the garage were accessed via induction loops, without any additional verification of access rights.

System Misuse

Some tenants exploited this setup, using a single access card to allow multiple vehicles entry. This regularly led to chaotic parking conditions and overcrowded sections of the garage. As a result, many tenants struggled to access their allocated parking spaces reliably, leading to frequent complaints and frustration.

Underutilisation of Parking Spaces

Another issue was the inefficient use of parking spaces under the old system. Many companies leased parking spots that often remained vacant due to remote working or off-site activities. There was no mechanism for tenants to share spaces efficiently or reallocate unused capacity.

It was clear that a solution was needed – one that would enhance access control, improve flexibility for tenants, and simplify parking management for the property owner.

“The structure of the car parks is highly complex. We have one central entrance that branches into four sub-garages, each owned by different entities. Without a professional smart parking system, this caused numerous issues, especially with multiple tenants and visitors. Misuse and overcrowding were common, as the old system lacked reliable access control.”

- Jakob Scherzenlehner, Head of Real Estate Management, H2H



SOLUTION

SMART PARKING MANAGEMENT WITH TOOGETHR

While searching for an intelligent parking management solution, the H2H Asset Management Partners team discovered Toogethr.

The Perfect Solution

From the first presentation of Toogethr's Smart Parking software, it was evident that this was the ideal solution for Austria Campus: a flexible, modern access management system that was easy to implement and user-friendly.

Excellent Price-Quality Ratio

By integrating QR code scanners, card readers, and cameras, the garage was divided into different zones, enabling precise access control.

"What convinced me immediately was the price-quality ratio. Toogethr provided a complete system that addressed all of my challenges at a very competitive price," said Jakob.



Jakob Scherzenlehner

Head of Real Estate Management H2H

Seamless Integration: A Key Advantage

One of the decisive factors in choosing Toogethr was its compatibility with Austria Campus's existing access control systems.

Special access passes could be effortlessly integrated into Toogethr's software and were fully compatible with its card readers. This made adapting the existing parking infrastructure straightforward and cost-effective.

Support Throughout Implementation

Beyond technical integration, Toogethr's support played a crucial role in ensuring a smooth transition. "Within just a week, the system was fully operational. The team provided hands-on guidance throughout the implementation process and was always available to answer questions promptly."



RESULT

EFFICIENT MANAGEMENT AND SATISFIED TENANTS

With the introduction of Togethr Smart Parking, Austria Campus significantly improved the efficiency of its parking space usage. The system allows tenants to manage their parking allocation flexibly and respond quickly to changing needs.

Reallocating Unused Parking Spaces

The ability to temporarily assign unused parking spaces to other employees or visitors has optimised occupancy rates. Previously, a designated parking space would often remain empty all day if the assigned employee was working remotely. Now, tenants can make better use of their parking allocation, which has also increased overall satisfaction.

Customisation Options

Another major benefit was the customisation capability. Togethr enabled each tenant to have their own parking booking portal, even featuring their company logo. This was a game-changer for larger tenants, as it provided a tailored solution to suit their needs.

Fewer Complaints, More Engagement

Tenant feedback following the system's implementation has been overwhelmingly positive. Since its introduction, the property management team has not received a single complaint. Even initially sceptical tenants have been convinced of the benefits and now actively use the system.

LOOKING AHEAD: A FUTURE-PROOF PARKING SOLUTION

The successful implementation of Togethr Smart Parking has not only improved the current parking management system at Austria Campus but has also paved the way for future projects.

“We are currently working on a new real estate project where we will once again deploy Togethr’s solution. Given our positive experience, it’s simply the logical next step” said Scherzenlehner.

He also highlights Togethr’s ongoing commitment to innovation: “Togethr is continuously improving and evolving its software. This gives me confidence that we will continue to benefit from the best possible solution in the future.”

CONCLUSION

Jakob Scherzenlehner and his team at H2H Asset Management Partners are delighted to have found an all-encompassing software solution that aligns with the modernity and forward-thinking vision of Austria Campus.

By implementing Togethr Smart Parking, Austria Campus has not only elevated its parking management system but has also enhanced tenant satisfaction and increased property value.

“I am absolutely satisfied with the system and our collaboration and can wholeheartedly recommend Togethr.”

Want to find out what Togethr can do for you?

Book a no-obligation consultation with our parking specialist today.

CONTACT US



ABOUT TOOGETHR

Since 2016, Toogethr has been helping companies such as Heineken, CBRE, and Red Bull optimise their parking facilities and make commuting more sustainable.

With our Smart Parking and Smart Charging software, we help businesses gain insights, reduce parking pressure, and maximise efficiency.

Toogethr is part of the AutoBinck Group.

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