

TOO GETHR

Case | Rembrandt Park

Reason for collaboration

Boelens de Gruyter is a property developer with a wide range of projects, from large-scale residential and office developments to distribution centres. They create powerful, distinctive projects that inspire. One of Boelens de Gruyter's most inspiring projects is the greenest campus of the future at Rembrandt Park in Amsterdam. Rembrandt Park is a mixed-use location where employees, restaurant patrons, event attendees, and day-trippers come together.

Like many growing cities, Amsterdam faces strict parking regulations. To prepare the office for the future, the campus must accommodate various groups using a limited number of parking spaces. The municipality also expects dual-use to be realised. Furthermore, there is a focus on preventing future problems through sustainable development.

How did we achieve this?

By implementing a reservation system, flexible parking is now possible. Thanks to fixed access rights, visitors, employees, and short-stay users can easily reserve a parking spot. A personalised email invitation is automatically sent, granting access to the parking facility. This system offers the option to reserve a parking spot 'on demand' rather than inefficient one-to-one allocation in the garage.

Additionally, Boelens de Gruyter saves costs with Togethr Smart Parking. On average, we achieve a cost reduction of 20 to 30% for our clients. This is possible due to the reduction of manual work for operational staff and the automation of parking management. Consequently, employees no longer spend time inviting guests and searching for a parking spot.

“

The question is often whether additional parking can be rented elsewhere. For some parties, this can be a stumbling block. Many do not yet realise that technology can help manage parking locations more efficiently.”

- Jacqueline Hougee, Commercial Property Manager, Boelens de Gruyter

Curious about how we can efficiently manage parking for different groups at your location? Book a demo!

Hessel van Beek

E Hessel@togethr.com **T** +31 6 28092171

